# Matt Detweiler

### Education

Bachelor of Fine Arts, Graphic Design, 2020, University of Dayton, OH Minors in Communication, Fine Arts, Visual Arts, and Sustainability, Energy and the Environment Dean's List: Fall 2016–2018

### Skills

Adobe Creative Cloud—Photoshop, Illustrator, InDesign, Lightroom Microsoft Office—Word, PowerPoint, Excel Experience with Windows and Mac OS CAD software (SolidWorks) Interpersonal communication Working independently and within a group

# **Professional Experience**

Graphic Design Marketing Intern, University of Dayton Center for Leadership, 5/18–5/19

- Designed marketing materials, booklets, publications and signs for events at the Center for Leadership
- Ran social media accounts for the Center, posted updates about the Center and promoted events
- · Designed and sent monthly email newsletters
- · Created digital and print advertisements

Customer Service Associate, Lowe's (Troy, OH), 5/17-8/17

• Gained skills in communicating with customers, understanding what they needed and helping them find products

Graphic Design Intern, Christian Life Center (Dayton, OH), 5/16-8/16

- Designed posters, signs, logos, social media promotional images, a café menu, billboard and booklets
- · Gained invaluable experience using Adobe Photoshop and Illustrator
- Independently designed a logo for a Father's Day event and logo concepts for a charity project

# Accomplishments, Leadership Experience, and Other Projects

Senior Show (University of Dayton), 11/19

• Displayed two pieces: A digitally illustrated poster and a digital photograph Study Abroad (Peru), 5/19–6/19

• Took two courses related to Sustainability, Energy, and the Environment minor Semester-long research project about solar panel opportunities in Dayton, Spring 2019 Eagle Scout (Boy Scouts), 4/16

• Eagle Scout project: Organized and led a service project to build benches for a local park Senior Patrol Leader (Boy Scouts), 3/14–9/14

· Planned activities and camp-outs with other leaders

National Society of Leadership and Success—Member, University of Dayton Chapter, 11/16 Camp Blue (Week-long leadership development camp at the University of Dayton), 8/16 First Tech Challenge (Robotics team), 2013–2015

- Inspire Award winning team
- Used CAD software to design and 3D-print parts
- · Team advanced to world competition two years